



KATALIN ANIKÓ TÓTH

EDUCATION

Corvinus University of Budapest

Master of Sociology and Economics

3 years general economic studies, then 2 years faculty of sociology and economics

Pázmány Péter Catholic University

Mediation

degree program

LANGUAGE SKILLS

English

intermediate economic language exam

German

intermediate economic language exam

French

intermediate language exam

COMPUTER SKILLS

Microsoft Office (Word, Excel, Power Point); SPSS

WORK EXPERIENCE

SOCIOLOGIST

The Institute for Economic and Enterprise Research
March 2019 -

CUSTOMER INSIGHT MANAGER

Erste Bank
May – October 2019.

Planning and coordinating of researches for customer understanding and to improve customer experience. Conducting and analysing focus groups and interviews.

BUSINESS ANALYST AND TEAM COORDINATOR

Bureau Veritas
October 2015. – April 2019.

Offering data-driven business insights to strategic decision-making for the top marketing and sales management and coordination of the European Business Intelligence team

RESEARCH EXECUTIVE

Kantar Millward Brown
August 2013. – May 2015.

Project management and market research analysis for different industries (FMCG, services, bank, telecommunications etc.), and for diverse countries (single or multi-country research).

JUNIOR RESEARCH EXECUTIVE

Ipsos
January 2011. – July 2013.

Project management, preparing questionnaires and reports and market research analysis.

OTHER ACTIVITIES

LECTURER

Közgazdasági Politechnikum
January 2017. – December 2018.
Teaching mediation and conflict management to students

TRAINER

Végtaghiányos Gyermekekért Alapítvány
November 2019. – February 2020.
Communication trainings to parents