



# KATALIN ANIKÓ TÓTH

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## EDUCATION

Corvinus University of Budapest

### **Master of Sociology and Economics**

3 years general economic studies, then 2 years faculty of sociology and economics

Pázmány Péter Catholic University

### **Mediation**

degree program

## LANGUAGE SKILLS

### **English**

intermediate economic language exam

### **German**

intermediate economic language exam

### **French**

intermediate language exam

## COMPUTER SKILLS

Microsoft Office (Word, Excel, Power Point); SPSS

## WORK EXPERIENCE

### **SOCIOLOGIST**

The Institute for Economic and Enterprise Research

March 2019 -

### **CUSTOMER INSIGHT MANAGER**

Erste Bank

May – October 2019.

Planning and coordinating of researches for customer understanding and to improve customer experience. Conducting and analysing focus groups and interviews.

### **BUSINESS ANALYST AND TEAM COORDINATOR**

Bureau Veritas

October 2015. – April 2019.

Offering data-driven business insights to strategic decision-making for the top marketing and sales management and coordination of the European Business Intelligence team

### **RESEARCH EXECUTIVE**

Kantar Millward Brown

August 2013. – May 2015.

Project management and market research analysis for different industries (FMCG, services, bank, telecommunications etc.), and for diverse countries (single or multi-country research).

### **JUNIOR RESEARCH EXECUTIVE**

Ipsos

January 2011. – July 2013.

Project management, preparing questionnaires and reports and market research analysis.

## OTHER ACTIVITIES

### **LECTURER**

Közgazdasági Politechnikum

January 2017. – December 2018.

Teaching mediation and conflict management to students

### **TRAINER**

Végtaghiányos Gyermekekért Alapítvány

November 2019. – February 2020.

Communication trainings to parents